

Traffic Safety Update

ROADS AND GROUNDS COMMITTEE

TRAFFIC SAFETY SUB-COMMITTEE

APRIL 16, 2018



Traffic Safety Update



What has been accomplished?

- Formed Subcommittee under Roads and Grounds
- Paper-Based Survey of Pancoast Road Residents
- Online and Paper-Based Resident Opinion Survey – Entire Community
- Traffic Speed Analysis Study by Township of Ocean Police Department
- Flyer Campaign
- Monthly Beacon Articles

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A Few Conclusions from our Survey:

- The Problem is acknowledged by a large majority of residents
- Perceptions are highly flavored by the street you live on
- Participation was not necessarily flavored by the street you live on.
- The community recognizes a problem but doesn't agree on solutions
- Golfers must be included/considered in solutions

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What is the status of the Sub-Committee:

- We meet monthly

- We are short one member
 - Recently added one from the Golf Advisory Community
 - One is still working and cannot always devote time needed

- We have made contact and established an excellent dialog with the Police Department

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Ongoing Police Speed Analysis



- Our previous readings were inadequate to base decisions on. We need lots of raw data for this purpose.
- Involving the Police Dept in Measuring lends Credibility to Results
- The Police are equipped and trained to do this work
- We have a resident who does municipal speed analysis for a living and is willing to help if we can get more data
 - Trying to Recruit to Sub-Committee)
- THIS DOES NOT INCLUDE VEHICLE IDENTIFICATION
- THIS DOES NOT INCLUDE STOPPING VEHICLES

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Police Speed Analysis

- We will **initially** Focus on “The Big Four” and most heavily on Pancoast Rd.
 - Pancoast Rd
 - Brigantine Blvd
 - Spring Lake Blvd
 - Bayville Rd

- All streets would be eventual candidates

- These measurements will allow us to measure the effectiveness of our actions and tactics

- The equipment allows Automated 24-7 Data Acquisition

	Number of Homes	% of Total
“The Big Four”	580	41%
Rest of Community	846	59%

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2018 Goals and Objectives:

- Conduct a couple of Awareness Days or Weeks Including significant Participation in the GREENBRIAR CAR SHOW
 - AARP CARFIT Program
 - POLICE SAFETY DEMO's
 - GO-SLO Keychain handout at a Tabletop Display
 - POLICE DISPLAY BOARDS of Speed Limit(s) at Both Gates for the week of the show (And several other times per year)
 - Frank Fontana has been approached with the idea

- Present a pre-Board Meeting Presentation with Traffic Safety Officer

- Conduct a Second Session of AARP Driver Safety Training When Snowbirds are here

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2018 Goals and Objectives:

- Involve the GOLF Community
- Participation by Advisory Committee on the Sub-Committee
 - Jerry Vincelli has volunteered for the committee
- Ideas under consideration
 - In-Street Lighting on Heritage Circle
 - Labeling in Golf Carts
 - Sponsor a hole at Tournaments
 - A review of All Cross points for adequacy and condition of Paint on Streets
 - An Inspection of all signage at current cross points

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2018 Goals and Objectives:

- Continued Heavy Public Relations Campaign
 - Periodic Beacon Articles
 - “Frequent Flyer Campaign” - A Flyer in every package
 - A Driving Safety Tip in Every Beacon
 - A Handout Card or Announcement for Guards at the Gatehouse to inform visitors, Vendors and Workers of Speed Limits and our Safety Concerns
 - Greater Utilization of the Community Website
 - Make Presentations at CLUB Meetings in the Community
- Write Letters to Frequent Vendor Companies ex. USPO, Fedex, UPS ...
- Focused Street Days or Weekends involving Lots of Temporary Signage and/or Resident Turnout (ex. “Pancoast Road Day”)
- Publish Periodic Traffic Safety Bulletins independently of “The Beacon”
- De-emphasize the use of “GO-15”

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2018 Goals and Objectives:

- Raise AWARENESS that we should not only focus on Speed Limits
- Other AREAS of CONCERN are:
 - We DO have Incidents of “Road Rage”
 - Drivers need to show more Courtesy and Patience
 - Legal Stops at Stop Signs are not always made
 - CHILDREN DO play in our neighborhoods

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2018 Goals and Objectives:

Arrive at a ***Conclusion***, with Legal, Insurance and Board Participation,
On Whether to

Change our Posted Speed Limits?

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2018 Goals and Objectives:

Convince everyone in the community to *continually* ask the question:

***IS THERE ANYTHING MORE
IMPORTANT THAN THE SAFETY
AND SECURITY OF OUR
COMMUNITY, ITS RESIDENTS AND
THEIR FAMILIES?***

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2018 Goals and Objectives:



Thank-YOU!

Please Drive Responsibly!

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2018 Goals & Objectives



- Continue Awareness with the **SUPPORT** of Residents, Board, Management Group and The Township Police
- An ongoing campaign with the Police Department to measure speeds throughout the community
 - Measure to determine What Works and build information on the real situation
- Awareness Days or Weeks
 - Be an important Part of the Car Show
 - Focused Street Days or Weekends – Lots of temporary Signage and Resident turnout (ex. Pancoast Road weekend)
- Involve Golf Community
- Beacon Articles and /or Monthly Safe Driving Tip
- Flyers in Every Packet
- Better Signage at the Gates
- Security Reminders to Visitors of Speed Limits by Security Personnel
- Periodically Post Township Electronic signs at the Gates for Information
- Periodic Presentations ex. Ocean Township PD (Pre-Board Meeting or stand-alone)
- Greater Website Utilization
- Publish a Periodic Traffic Safety Bulletin –Both in The Beacon and outside of it (E-mail Blasts)